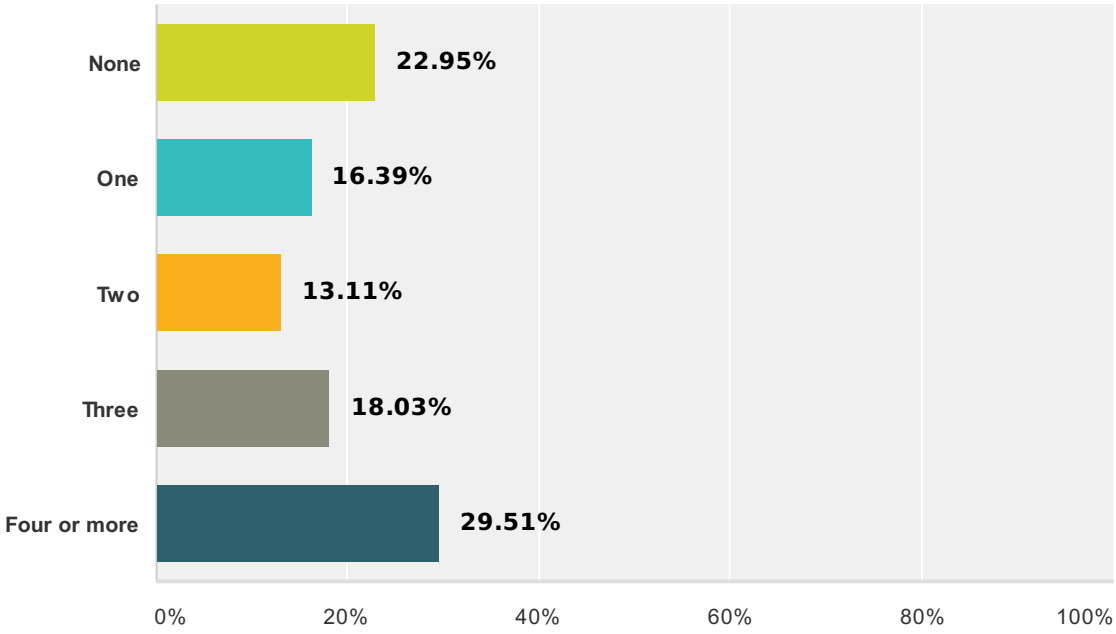
Q1 Thank you for participating in this survey. Some background information and polemic can be found here: http://shanewsmith.com/2013/12/working-for-exposure/ How many crowdfunding projects have you supported in the last twelve months?

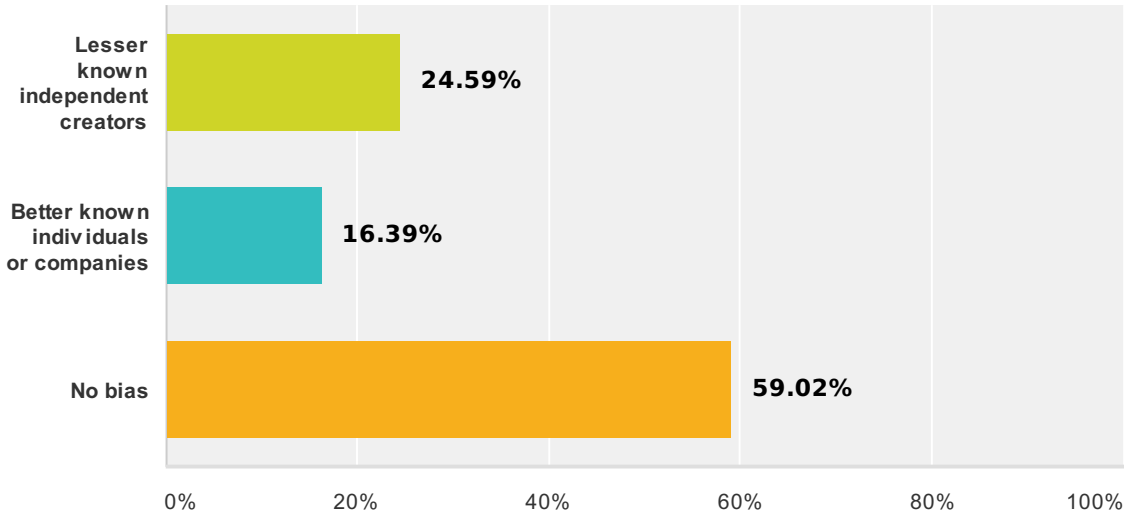
Answered: 61 Skipped: 0



Answer Choices	Responses	
None	22.95%	14
One	16.39%	10
Two	13.11%	8
Three	18.03%	11
Four or more	29.51%	18
Total		**61**

Q2 When considering crowdfunding projects, which are you more likely to support?

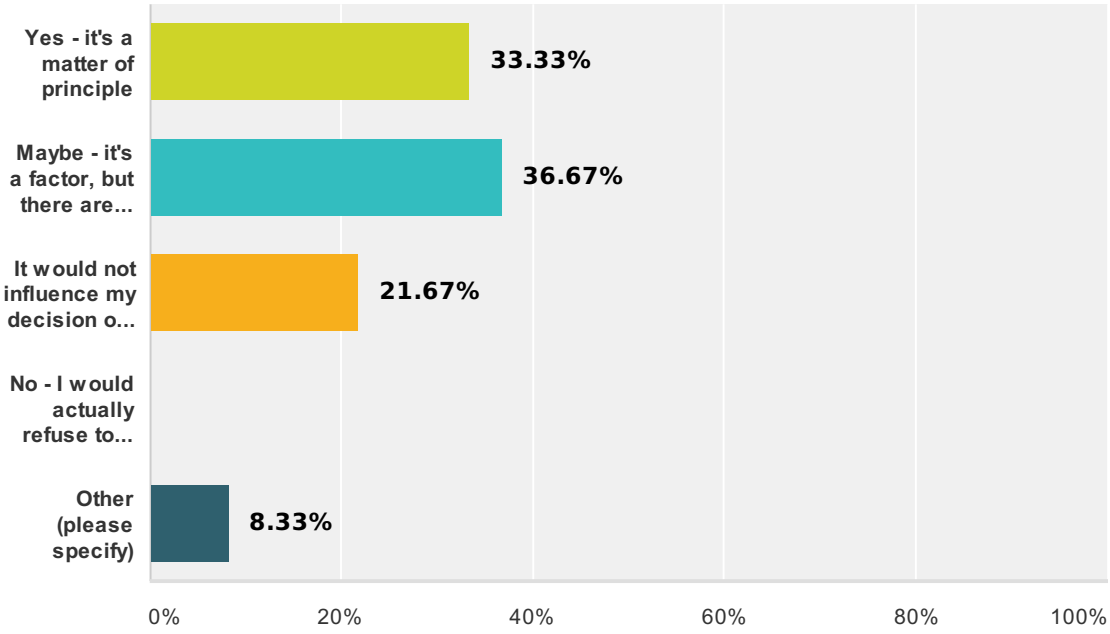
Answered: 61 Skipped: 0



Answer Choices	Responses	
Lesser known independent creators	**24.59%**	15
Better known individuals or companies	**16.39%**	10
No bias	**59.02%**	36
Total		**61**

Q3 Please indicate the extent to which you agree with the following statement: I would be more likely to support a crowdfunding project that intended to use the proceeds solely to pay the contributing artists.* (*This hypothetical scenario assumes that this project would then be published traditionally, and would therefore incur no production costs)

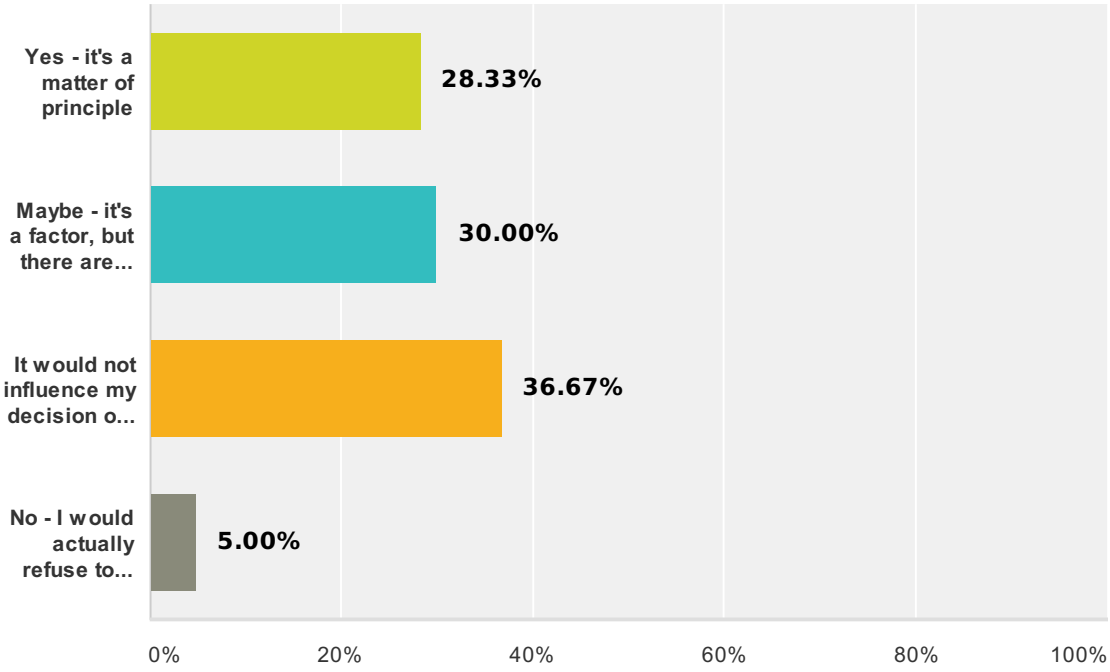
Answered: 60 Skipped: 1



Answer Choices	Responses	
Yes - it's a matter of principle	33.33%	20
Maybe - it's a factor, but there are other considerations	36.67%	22
It would not influence my decision one way or the other	21.67%	13
No - I would actually refuse to support it for this reason	0%	0
Other (please specify)	8.33%	5
Total		**60**

Q4 Please indicate the extent to which you agree with the following statement: I would be more likely to encourage my friends, colleagues and family to support a crowdfunding project that intended to use the proceeds solely to pay the contributing artists. (*This hypothetical scenario assumes that this project would then be published traditionally, and would therefore incur no production costs)

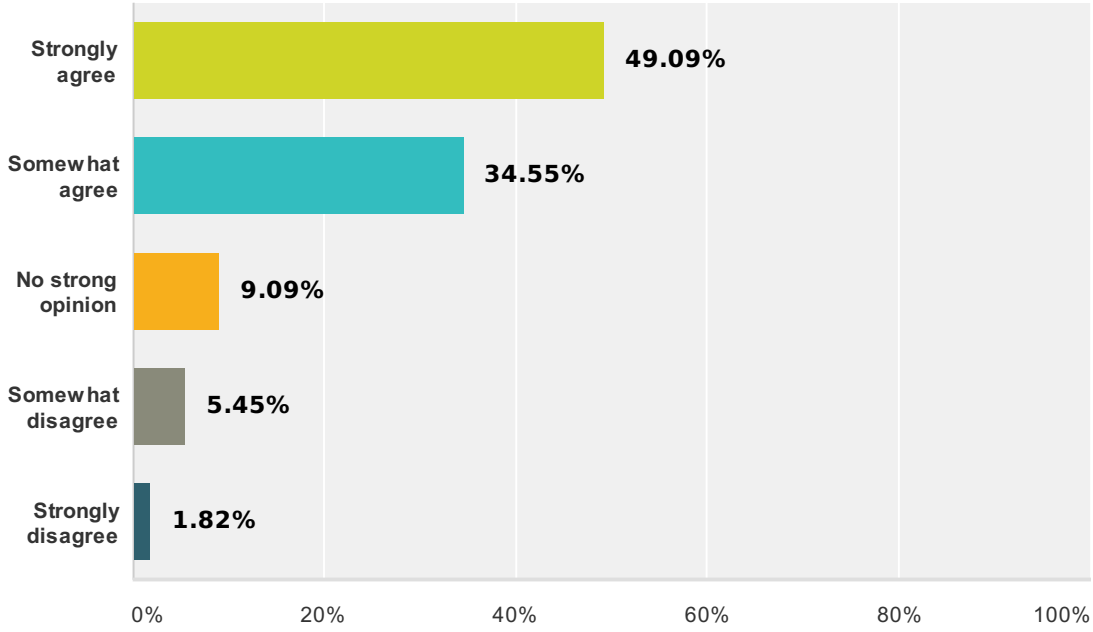
Answered: 60 Skipped: 1



Answer Choices	Responses	
Yes - it's a matter of principle	28.33%	17
Maybe - it's a factor, but there are other considerations	30%	18
It would not influence my decision one way or the other	36.67%	22
No - I would actually refuse to support it for this reason	5%	3
Total		**60**

Q5 Please indicate the extent to which you agree with the following statement: I think that, as the sole recompense for their work, freelance artists should be paid up front (or upon completion) for the work they do.

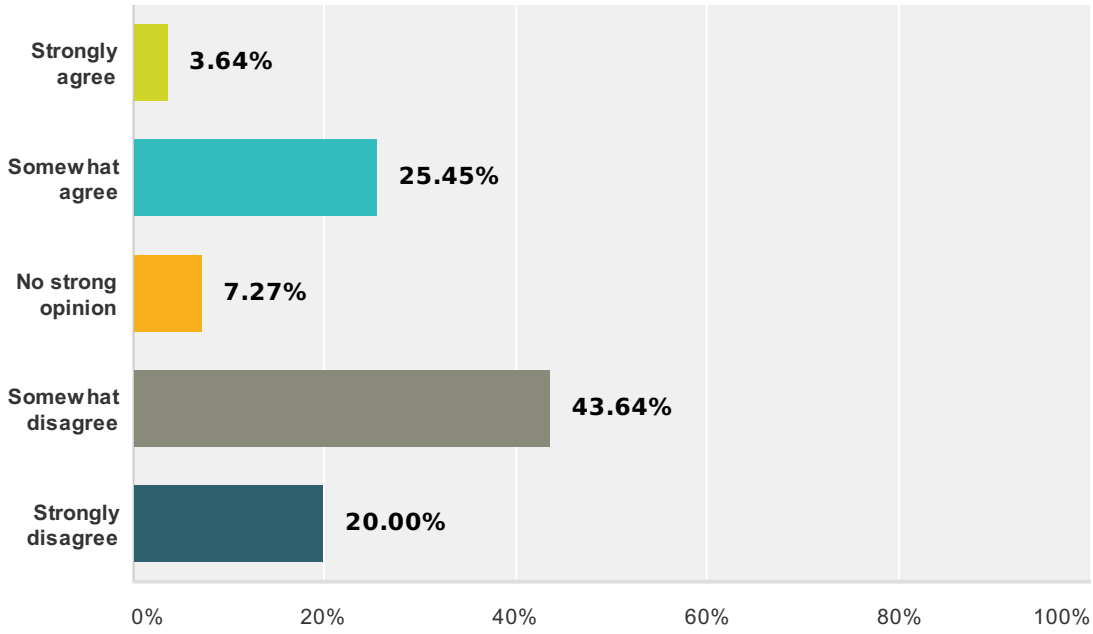
Answered: 55 Skipped: 6



Answer Choices	Responses	
Strongly agree	**49.09%**	27
Somewhat agree	**34.55%**	19
No strong opinion	**9.09%**	5
Somewhat disagree	**5.45%**	3
Strongly disagree	**1.82%**	1
Total		**55**

Q6 Please indicate the extent to which you agree with the following statement: I think that, as the sole recompense for their work, 'exposure' can sometimes be an acceptable payment for freelance artists.

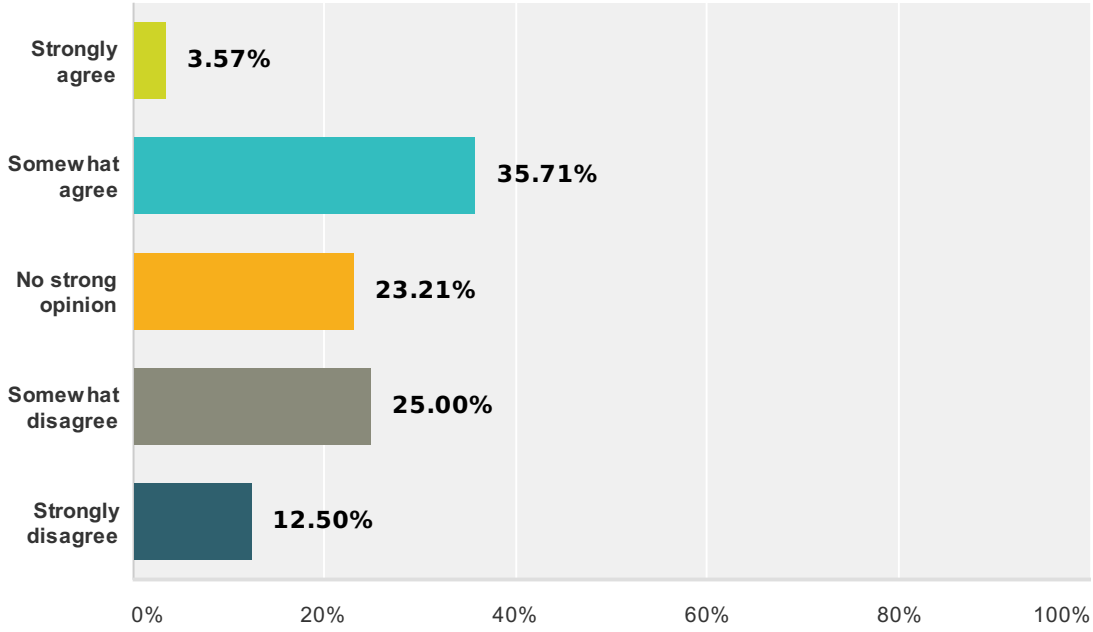
Answered: 55 Skipped: 6



Answer Choices	Responses	
Strongly agree	3.64%	2
Somewhat agree	25.45%	14
No strong opinion	7.27%	4
Somewhat disagree	43.64%	24
Strongly disagree	20%	11
Total		**55**

Q7 Please indicate the extent to which you agree with the following statement: I think that, as the sole recompense for their work, a promise of royalties is an acceptable payment model for freelance artists.

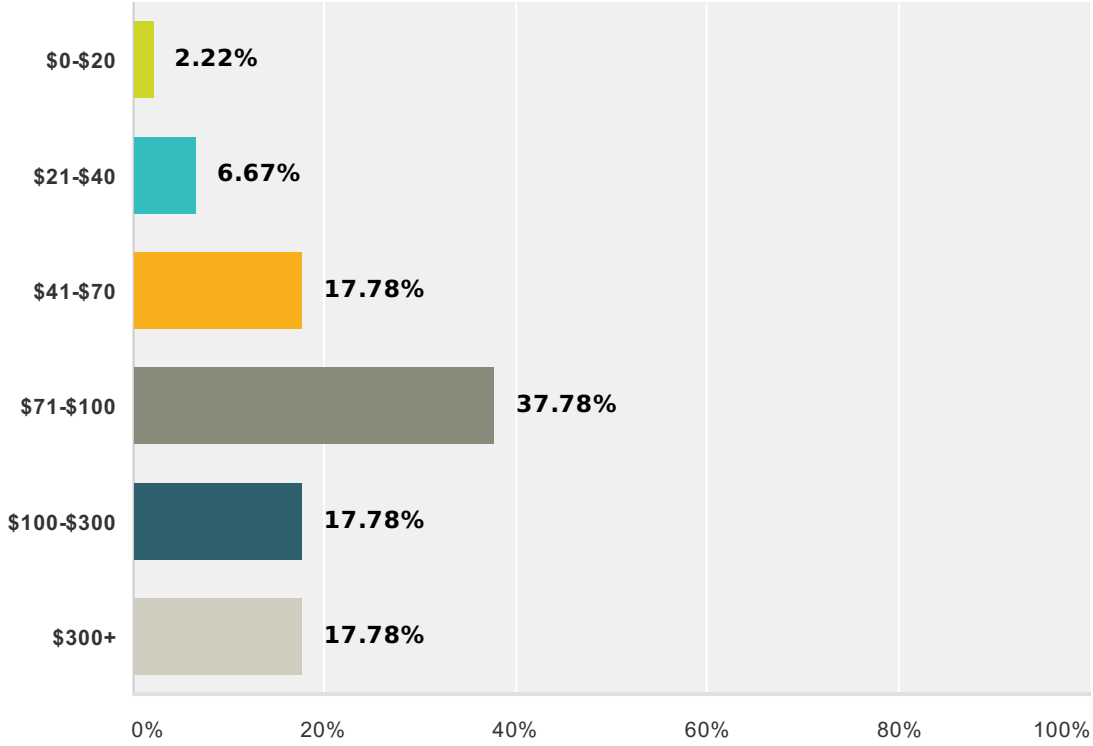
Answered: 56 Skipped: 5



Answer Choices	Responses	
Strongly agree	3.57%	2
Somewhat agree	35.71%	20
No strong opinion	23.21%	13
Somewhat disagree	25%	14
Strongly disagree	12.50%	7
Total		**56**

Q8 Please choose the answer that most accurately reflects your opinion. I think a writer providing a ten page script for an independent anthology should be paid:

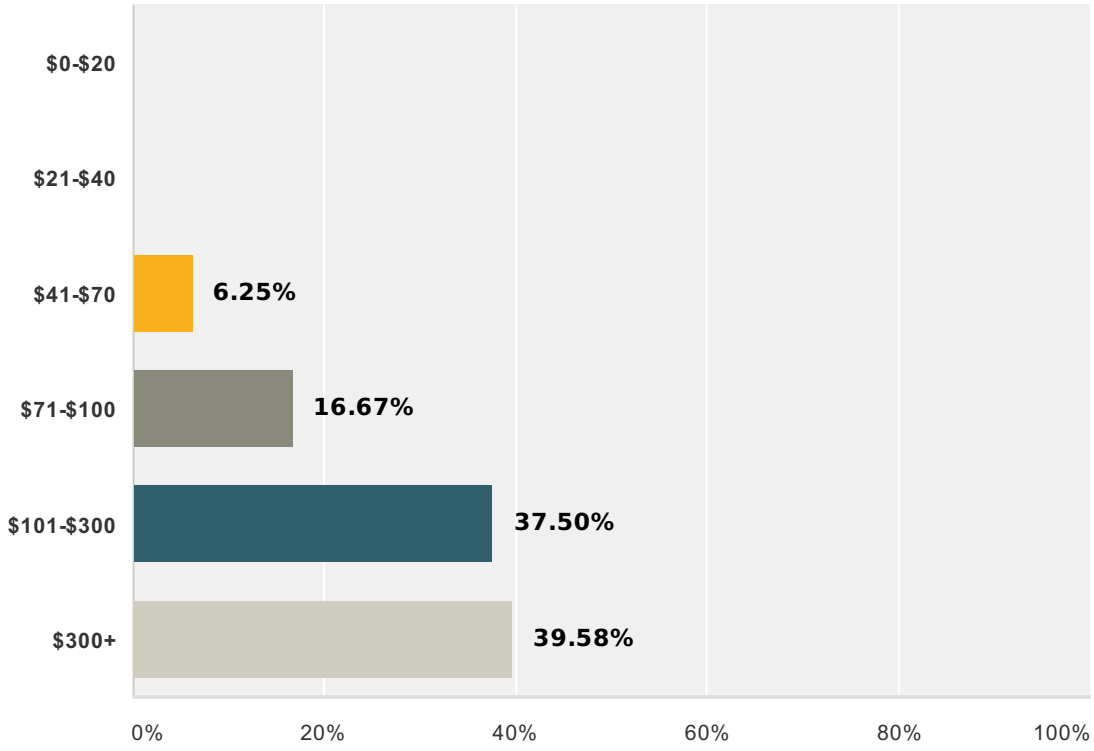
Answered: 45 Skipped: 16



Answer Choices	Responses	
$0-$20	2.22%	1
$21-$40	6.67%	3
$41-$70	17.78%	8
$71-$100	37.78%	17
$100-$300	17.78%	8
$300+	17.78%	8
Total		**45**

Q9 Please choose the answer that most accurately reflects your opinion. I think an artist providing ten pages of inked B&W artwork for an independent comics anthology should be paid:

Answered: 48 Skipped: 13



Answer Choices	Responses	
$0-$20	0%	0
$21-$40	0%	0
$41-$70	6.25%	3
$71-$100	16.67%	8
$101-$300	37.50%	18
$300+	39.58%	19
Total		**48**

Q10 Do you have any other comments, questions, or concerns regarding the issue of creator payment that you feel should be taken into consideration? Don't be shy - let loose with both barrels if you want to!

Answered: 21 Skipped: 40